

Copenhagen welcomes

**IAYMH 2022**

SIXTH INTERNATIONAL CONFERENCE



Sponsorship  
Opportunities

29 September – 1 October 2022, **Copenhagen, Denmark**



SIXTH INTERNATIONAL CONFERENCE

**Reimagining**

Youth Mental Health

CO-HOSTED BY



Det Sociale Netværk

headspace

# About

## The International Association for Youth Mental Health

50% of mental disorders develop before the age of 15 years and 75% by age 25 years

At least 1 in 4 to 5 young people will experience mental illness in any given year

Globally, mental health has the highest burden of disease for young people

Worldwide, among young people aged 10–19 years, self-harm was the third highest cause of mortality in 2012, and in many countries, suicide has consistently been the leading cause of death in young people

Targeting preventative measures and effective early interventions to young people presents the best opportunity to reduce the social and economic costs of mental ill-health

**The International Association for Youth Mental Health (IAYMH) was established in 2012 to collaborate with young people and the wider youth mental health sector to advocate for the mental health needs of young people globally.**

In recent years, many countries have acknowledged the importance of targeted and integrated services for young people. The mission of IAYMH is to change the way the global community thinks about young people and their mental health, and to advocate for the active involvement of young people in determining what is best for them.

IAYMH usually hosts an international conference. Due to the COVID-19 pandemic, we've not been able to come together since October 2019 and we are thrilled to be planning the 2022 IAYMH Conference in Copenhagen. IAYMH conferences are planned and delivered in partnership with young people. We bring together youth mental health professionals, researchers, organisations, policy makers, young people and their families and carers to continue to drive advocacy and system reform across the globe to deliver better mental health outcomes for young people everywhere.



# About our local co-hosts

## Det Sociale Netværk (The Social Network)



*Trine Hammershøj*



*Poul Nyrup Rasmussen*

**The Social Network is a Danish-based non-governmental organisation (NGO) founded in 2009 by former Danish Prime Minister Poul Nyrup Rasmussen who is now the patron of the association, with the purpose to destigmatize mental vulnerability and improve conditions for mentally vulnerable people. They have been responsible for establishing many initiatives that focus on supporting children and young people struggling with mental problems.**

The Social Network established headspace Denmark in 2013, a service that offers independent counseling, provided by volunteers, to children and young people aging 12-25 who need someone to talk to. There are now 25 services operating across Denmark. Find out more about headspace Denmark here.

We look forward to greeting you at IAYMH2022 in beautiful Copenhagen and we will do all that we can to ensure you will have a wonderful experience visiting us here!

*Trine Hammershøj,*

*Managing Director, The Social Network and headspace Denmark*



The 2022 IAYMH Conference – REIMAGINING | Youth Mental Health - will build on a decade of successful past IAYMH conferences that have been hosted in Melbourne, Australia (2010), Brighton, UK (2013), Montreal, Canada (2015), Dublin, Ireland (2017) and Brisbane, Australia (2019). This unique event will bring the youth mental health community back together to share with each other the challenges and learning of these past 3 years that have changed our global community forever. IAYMH2022 will be an opportunity to REIMAGINE youth mental health, together.

Sponsors will have a unique opportunity to connect with up to 800 delegates from around the globe. These will include leading clinical professionals, academic and peer researchers, policy makers, young people and family members who work and engage across the global youth mental health community and are passionate about driving a unified effort to create global and lasting change for all young people.

The three-day conference will include an inspiring and informative range of speakers, workshops and facilitating networking opportunities for sponsors through an interactive exhibition and dynamic program of social events

# Programme



## DAY 1 - THURSDAY 29 SEPTEMBER 2022

Pre Conference Workshops	Øksnehallen, Copenhagen
Special Interest Group Meetings	TBC
Welcome Reception	Copenhagen City Hall

## DAY 2 - FRIDAY 30 SEPTEMBER 2022

Plenary and parallel sessions	Øksnehallen, Copenhagen
Exhibition Space	Øksnehallen, Copenhagen
Networking dinners	Around Copenhagen

## DAY 3 - SATURDAY 1 OCTOBER 2022

Plenary and parallel sessions	Øksnehallen, Copenhagen
Exhibition Space	Øksnehallen, Copenhagen
Closing Ceremony	Øksnehallen, Copenhagen

# Why Sponsor?

The 2022 IAYMH conference has several sponsorship packages available, providing a choice of exposure level related to financial commitment.

Participating as a sponsor and/or exhibitor at the 2022 IAYMH conference is an opportunity to demonstrate support and commitment to those engaged in improving the health and wellbeing of young people across the globe. The conference attracts leaders working at community, national and international levels to drive positive and innovative change.



## THE 2022 IAYMH INTERNATIONAL CONFERENCE PROVIDES SPONSORS WITH:

Significant maximum exposure at the world's premier conference concerned with improving the health and wellbeing of young people.

An opportunity to build and reinforce strategic relationships within the youth mental health and wellbeing field community and to demonstrate your commitment to youth mental health.

An opportunity to demonstrate your support of youth mental health globally.

Time to network with industry sector colleagues and key decision makers.

Increased marketing opportunities including visibility at the event, on the conference website, social media and associated marketing materials

Access to a broad network of industry partners at a local and international level.

Time to present latest innovations and new products or services, and showcase your expertise and capabilities.

The sponsorship model allows you to capture delegates' attention in a variety of ways, depending on the specific needs of your organisation or business.

# Pricing

## Platinum

€35,000

As a Platinum sponsor your organisation will have the opportunity to receive exposure via conference branding and promotion as well as naming rights for 2 conference bursary packages (registration and travel for 2 young people) to attend the conference.

### In addition you will receive:

- Logo on conference website
- Satchel inserts (limited to 2 pieces of information or promotional items per satchel)
- Logo on in-conference signage
- Opportunity for handouts or a table/booth at the venue
- 4 x full delegate tickets
- PR and media opportunities via the promotion of the bursary program
- Lunch sponsorship (1 day)
- Sponsor a specific workshop
- Table at conference marketplace (exhibition area)

## Gold

€25,000

As a Gold sponsor your organisation can choose to sponsor a specific component of the conference which may include the youth engagement component, the Table Top Presentations, the Lightning Presentations or the Poster Exhibition.

### In addition you will receive:

- Logo on conference website
- Satchel inserts (limited to 1 piece of information or promotional item per satchel)
- Logo and signage for specific sponsored event i.e.: Welcome reception
- 3 x full delegate tickets
- Table at conference marketplace
- Sponsor a tea/coffee break

## Silver

€15,000

As a Silver Stream sponsor your brand will be associated with a stream of the conference. This could include naming or association rights to be negotiated.

### In addition you will receive:

- Logo on conference website as the 'stream sponsor'
- Satchel inserts (limited to 1 piece of information or promotional items per satchel)
- Logo on signage in rooms and corridors featuring your stream
- Logo next to the stream explanation in the conference handbook
- 2 x full delegate tickets
- Table at conference marketplace

## Supporter

€5,000\*

As a Supporter you have some flexibility as to what you might like to support for the conference.

### This could include:

- Bursaries for young people to attend
- Support for international delegates from developing countries
- Block registrations for a specific group of people to attend
- Morning or afternoon tea breaks
- Welcome reception
- 1x full delegate ticket
- Opportunity for handouts on a table/booth at the conference marketplace
- Pre conference workshops
- As a supporter your logo will be included on key conference materials.

We understand that your needs may not necessarily fit into the prescribed levels outlined in this pack, and encourage you to discuss with us alternative options available to tailor-make a sponsorship package or opportunity that best suits your organisation.

\*to be eligible for this level of sponsorship you must be a charity or not for profit organization.

Copenhagen welcomes

# IAYMH 2022

SIXTH INTERNATIONAL CONFERENCE

Reimagining | Youth Mental Health

The conference promotional material and website are currently being produced so it is imperative that confirmation of the involvement of your organisation is confirmed as soon as possible.



Det Sociale Netværk

headspace

[iaymh2022.com](http://iaymh2022.com)

For further information regarding sponsorship or regarding the conference please contact:

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*Please note that all package costs may be subject to tax, this will be clarified before reaching any agreement with a sponsor.*